



For Immediate Release

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ASI Launches Version 17.0 of the Restaurant Manager™ POS System “Pay at the Table” and cell phone alerts highlight a long list of new features

Silver Spring, MD (July 15, 2008) – Leading POS manufacturer Action Systems, Inc (ASI) today announced the release of Restaurant Manager™ v17.0 and the Write-On Handheld™ v17.0. A POS pioneer, ASI has authored comprehensive, easy-to-use POS software for restaurants for almost two decades. With secure wireless tableside payment processing, enhanced couponing features, real-time alerts and many other feature enhancements Restaurant Manager™ v17.0 brings new efficiencies to touchscreen POS systems. In businesses that adopt the Write-On Handheld™ v17.0 for tableside order-taking, managers and owners now have instant access to their entire POS system from Windows-based PDAs and cell phones. At any time and from anywhere – inside or outside the restaurant – executive may now authorize a void, analyze sales data or execute other operations normally done from a full-sized computer.

“Credit card data security, faster table turns, and improved service are key benefits underlying most of the new feature enhancements in Restaurant Manager and The Write-On Handheld,” states Alex Malison, CEO of ASI. “ASI is focused on these areas because that's what our customers asked for. Keeping pace with the needs of today's POS customers is crucial to the provision of solutions that help impact both the top and bottom line of those in the highly competitive restaurant industry.”

What is “Pay-at-the-Table”?

Simple, secure tableside payment processing is the latest in the long line of mobile benefits offered to customers who dine in establishments using the latest version of ASI's Restaurant Manager POS System. “Pay-at-the -Table” speeds table turns by handling credit card or gift card swipes right at tableside. It also addresses the growing problem of credit card “skimming” by allowing the complete payment transaction to occur in front of the customer without the customer ever losing sight of their credit card. Pay-at-the-Table is most ideally suited for full service restaurants, stadiums, cocktail bars and other hospitality environments where payment is currently processed away from the customer, but it also works well in fast food establishments who wish to implement “line busting” services.

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How do Alerts work?

Alerts are messages manually and automatically sent to POS Stations, Write-On Handheld units and designated cell phones. Manual alerts usually seek authorization for certain transactions such as a void or comp and allow managers to use their cell phone or Write-On Handheld to reply immediately with approval codes. Manual alerts are used for general communications such as asking a manager to visit a particular table or take a phone call. Automatic alerts are sent whenever pre-programmed conditions are met. Such conditions might include the sale of a particular high priced menu item, labor reaching overtime or when sales targets are achieved. Pre-programmed conditions can also include data outside the POS system itself, such as an alert when the walk-in refrigerator goes above a certain temperature. The alert system can also email reports and other sales data. Restaurant Manager alerts provide incredibly powerful and flexible management tools for reining in costs and improving efficiencies.

About ASI

ASI was founded in 1987 and is a leading provider of point-of-sale and management software for the foodservice industry. ASI offers its software products through a network of 200+ Value Added Resellers across the continental United States, Canada, Europe and Asia. ASI can be found on the Web at www.rmpos.com.